Commercial Features

If you book a commercial plan for your Shopware installation, you will have access to additional features that expand Shopware's extensive capabilities. You need the **Commercial Extension** to access these additional features.

Overview of features per plan

In the following table you will find an overview of which features are available in your plan and are automatically played out via the Shopware Commercial extension.

Features / Plans	Shopware Rise	Shopware Evolve	Shopware Beyond
Content Management & Design			
Visual Page Builder	X	X	X
3D Viewer Block in Shopping Experiences	X	X	X
Workflow & Automation			
Roles & Permissions	X	X	X

Rule Builder	X	X	X
Rule Builder | preview	X	X	X
Flow Builder	X	X	X
Flow Builder | share flows	X	X	X
Flow Builder | webhook actions		X	X
Flow Builder | delayed actions			X
AI Copilot			
AI Copilot | content for Shopping Experiences	X	X	X
AI Copilot | customer classification	X	X	X

AI Copilot | export assistant	X	X	X
AI Copilot | image keyword assistant	X	X	X
AI Copilot | review summary	X	X	X
AI Copilot | custom checkout message	X	X	X
AI Copilot | product properties	X	X	X
AI Copilot | translation for reviews	X	X	X
AI Copilot | product description	X	X	X
AI Copilot | Search by context	X	X	X
Customer experience & Marketing			

Advanced Search 2.0		X	X
Inventory & Order management			
Returns management	X	X	X
Multi-inventory			X
Subscription			X
B2B capabilities			
Enhanced roles and permissions management		X	X
Quote management		X	X
Sales representatives		X	X

Budget and approval processes		X	X
Quick ordering		X	X
Order list		X	X
Customer-specific pricing			X

The most up-to-date overview of all available features per plan can be found in the comparison on the **prices** page of the Shopware homepage.

Subscriptions

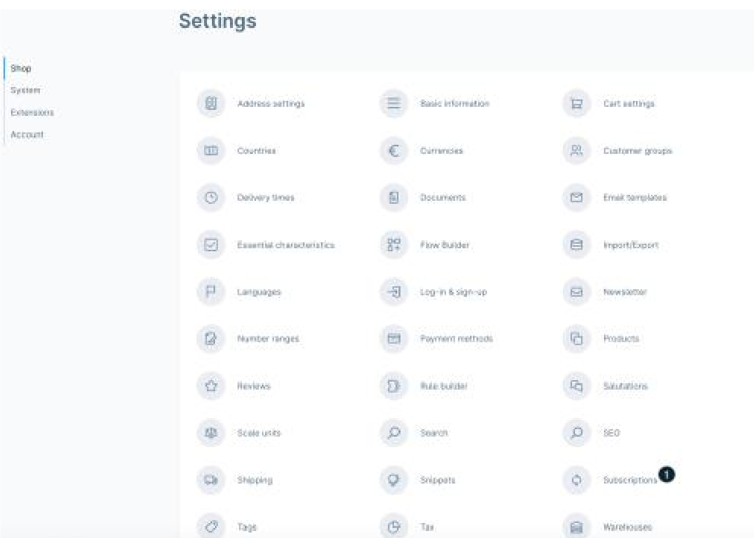
Through this section you can create subscriptions with recurring orders and configurable intervals.

"Subscriptions" is a versatile tool that allows merchants to take advantage of the growing trend of subscription models in e-commerce.

The Subscriptions feature is available from version 6.5.4.0.
It is available as a Commercial feature from the Beyond plan.

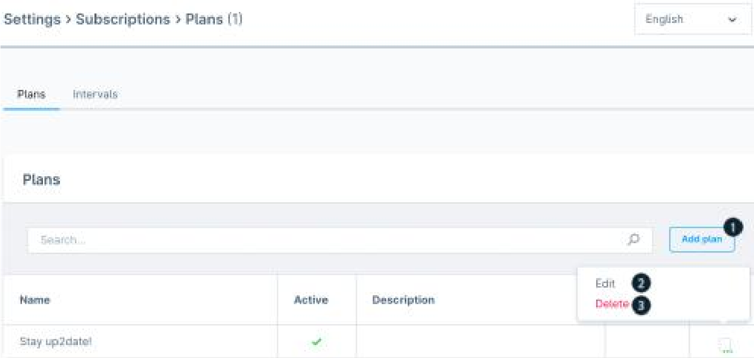
Configuration and setup of subscriptions

You can find the subscriptions under **Settings > Shop > Subscriptions (1)**.



Plans

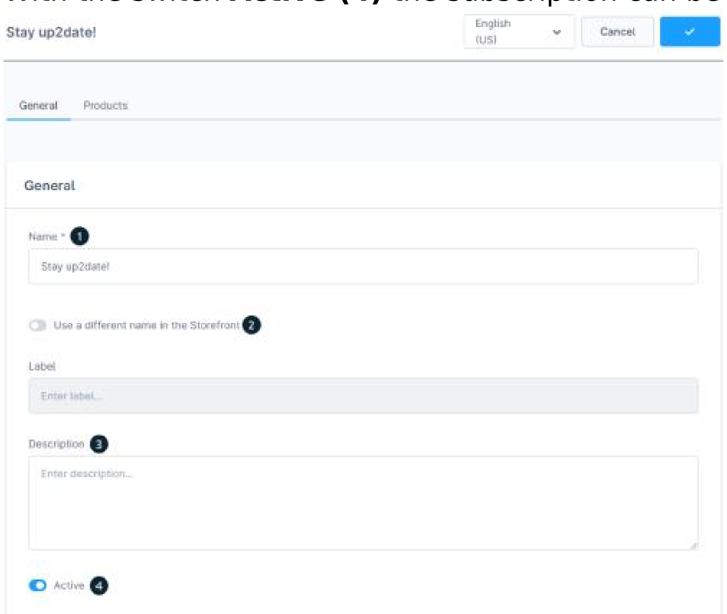
In the Plans tab you can **add (1)**, **edit (2)** or **delete (3)** new plans.



General

In this section the created subscription is configured or edited.

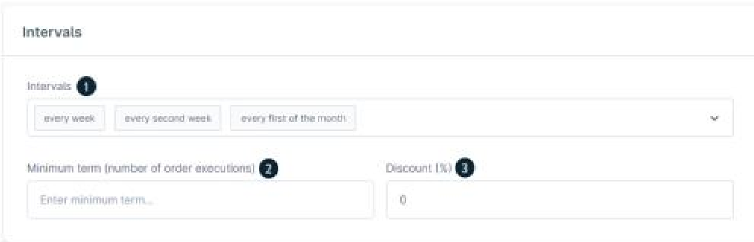
1. **Name (1)** defines the name of the subscription.
2. Use the switch **Use a different name in the Storefront (2)**, to set a different name in the field Label below for the subscription in the frontend.
3. A description can be added under **Description (3)**.
4. With the switch **Active (4)** the subscription can be activated/deactivated.



Availabilty

The subscriptions are fully compatible with both the Rule and the Flow Builder. An availability rule can be configured under **Availability (4)**. More information can be found in the Rule Builder documentation article.

Intervals

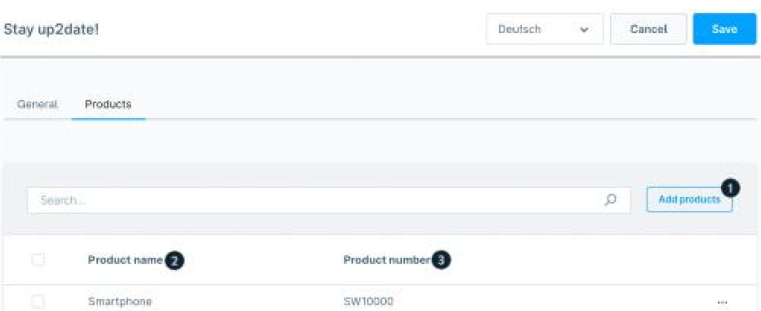


In the last point **Intervals (1)** the desired intervals for the current subscription can be defined, which should finally be available to the end customer.
Use the **Minimum term (2)** to define a minimum use of the subscription (e. g. 24 months in a monthly interval).
You can use the **Discount (%) (3)** to set a discount for a product when it is booked via subscription to make a subscription more attractive.

Products

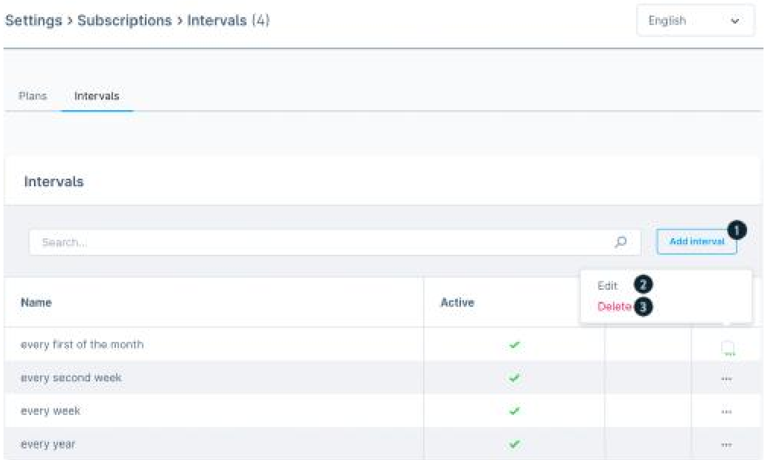
In the Products tab, the corresponding products are added to the corresponding subscription. This also works in the other direction; in the product settings, a corresponding subscription can be assigned to the product.

By clicking on **Add product (1)** a new modal opens, in which the respective products can be selected via checkboxes. The products can be identified via **Product name (2)** and **Product number (3)**.



Intervals

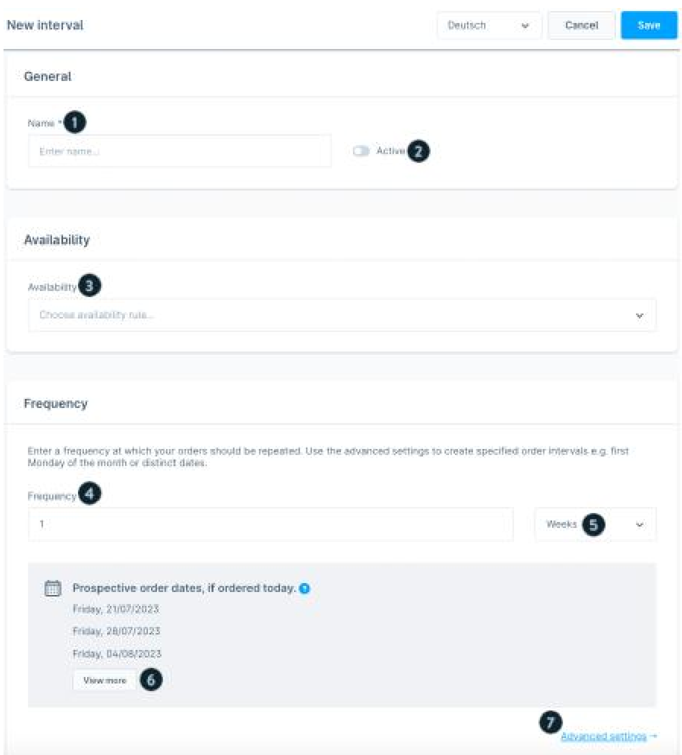
New intervals can be added in this tab via **Add interval (1)**. Existing intervals can also be **edited (2)** and **deleted (3)** via the three-point menu.



As soon as you click on **Add interval** a new configuration window opens. At **Name (1)** the name of the interval can be defined, to the right of this it can be **activated/deactivated (2)**. Under **Availability (3)** you can set an availability rule. Further information can be found in the documentation article about the Rule Builder.

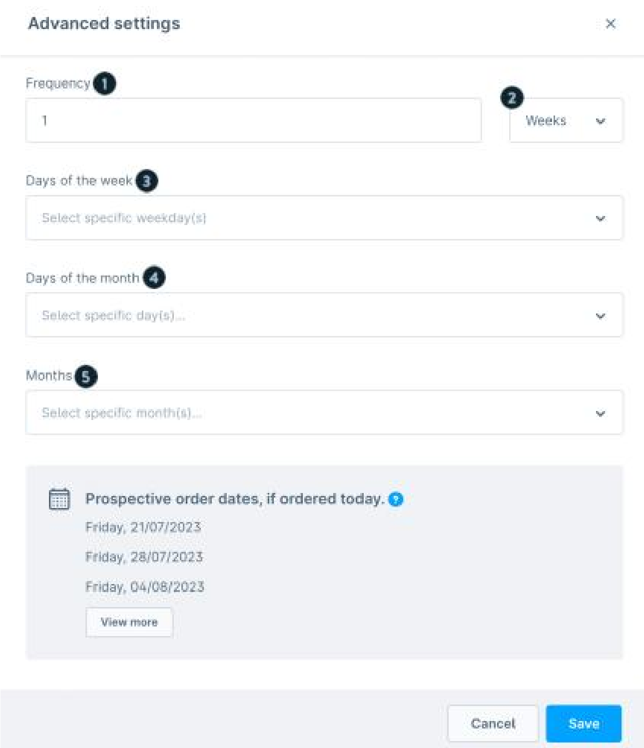
At **Frequency (4)** the frequency of the interval can be determined (e.g. every week or every second week). Further to the right, the **time interval (5)** can be determined. Here you can choose between days, weeks and months.

In the preview you can see the future dates, if one would buy the subscription at the current time. If the series of three dates is not enough, you can display more dates via **View more (6)**.



Advanced settings

If the intervals are still not specific enough, you will probably find what you are looking for in **Advanced settings (7)**. Here, in addition to the **regular frequency (1) & (2)**, the **weekdays (3)**, **days in the month (4)** and **months in the year (5)** can be defined. The selected configuration can then also be checked again via the preview.



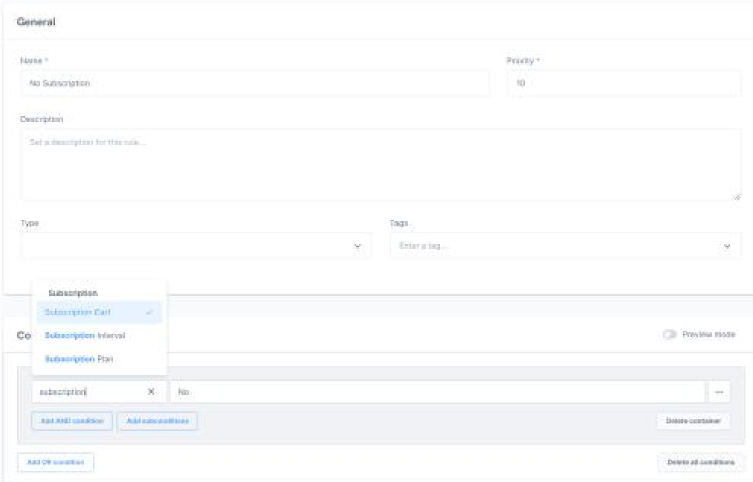
Rule & Flow Builder

As mentioned in passing several times in this article, subscriptions are fully compatible with Rule & Flow Builder.

This article does not replace the Rule Builder and Flow Builder articles. If you have not yet had any contact with these tools, you should read these articles first.

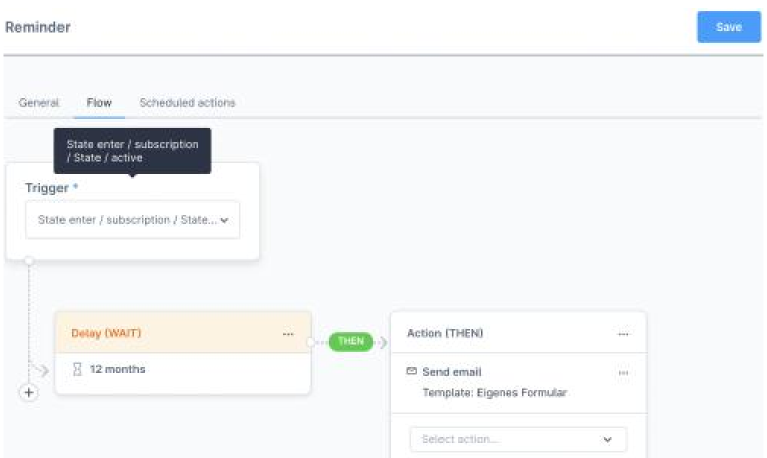
Rule Builder

The new rules can be used, for example, to exclude certain payment methods. Subscriptions should perhaps only be available for certain payment methods. For example, if you run an online store with the payment method **Payment in the store**, this may be useful.



Flow Builder

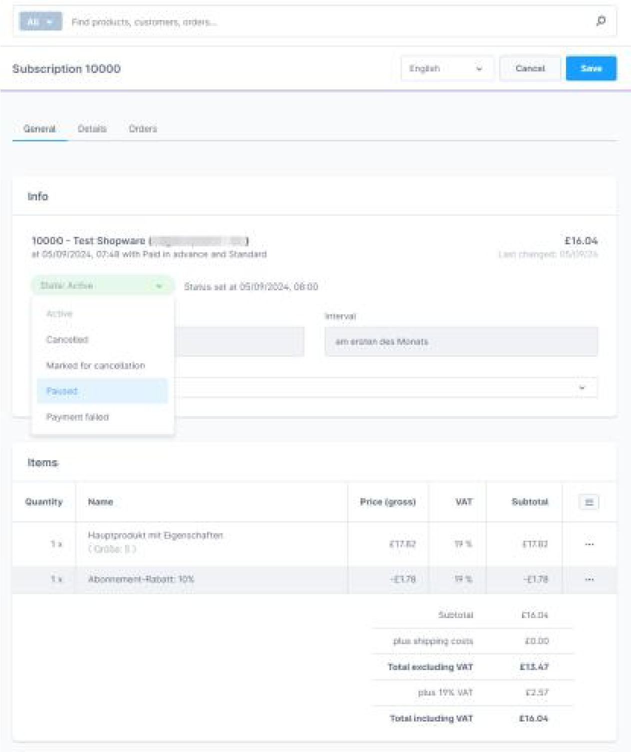
Also interesting are the added triggers in the Flow Builder. With these, you could, for example, send reminder emails in combination with a delay.



Subscription feature in the Admin

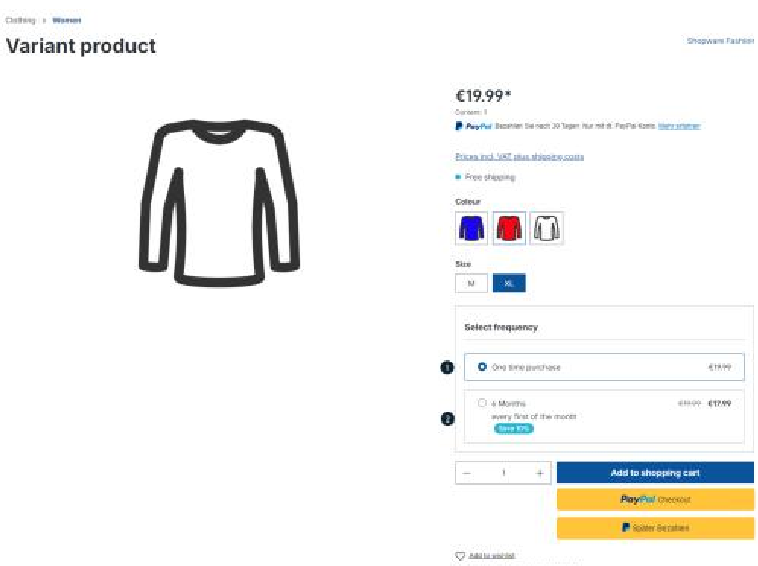
Within the Admin, completed subscriptions from your customers are displayed under **Orders > Subscriptions**. You can view the details of individual orders by clicking on the subscription number.

In addition to viewing the order information, you can also pause or cancel the subscription. To do this, click on "Status: Active" and change it via the dropdown menu to "Paused" or "Canceled."

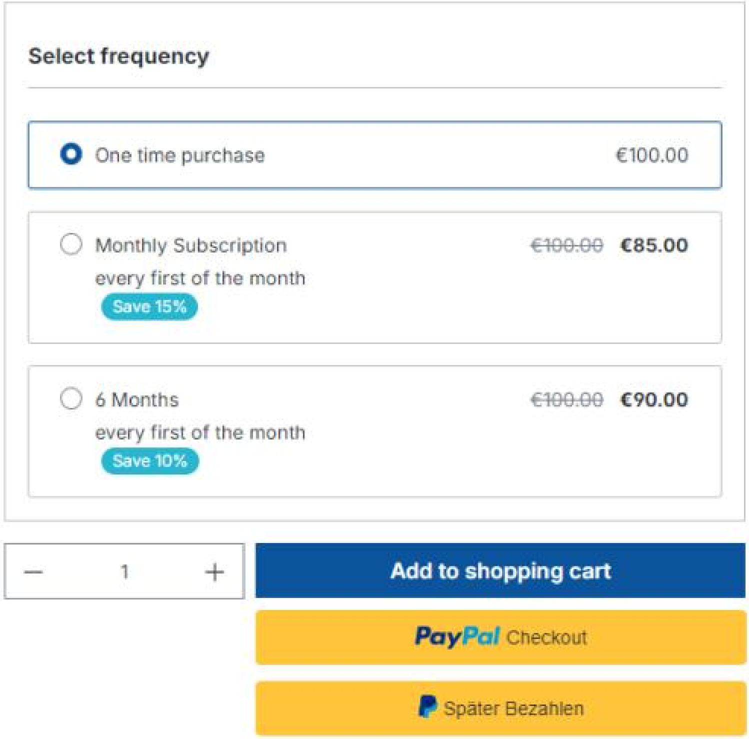


View in the Storefront

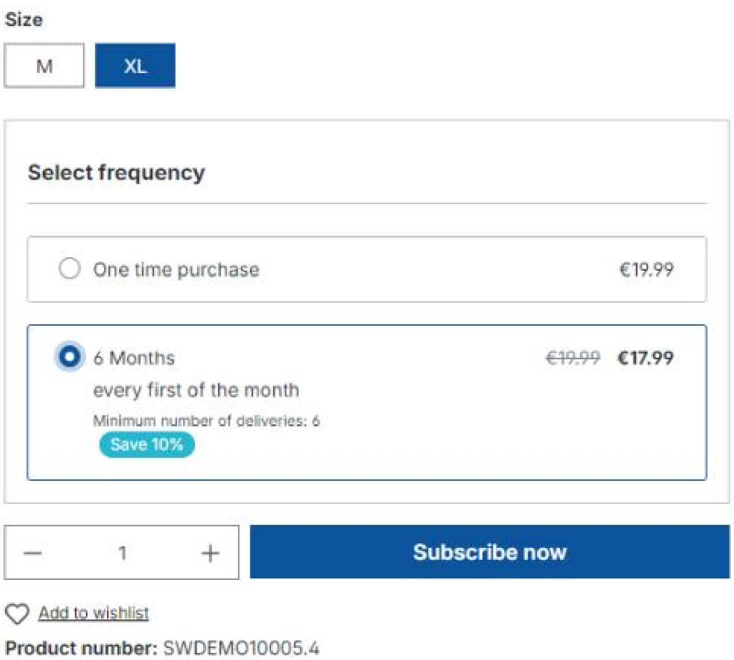
When opening a product with a subscription in the storefront, a selection to **subscribe to the product (2)** appears next to the option for the **shopping cart (1)**.



If several subscription plans are assigned, they appear one below the other and the customer can select the corresponding plan using the radio button.

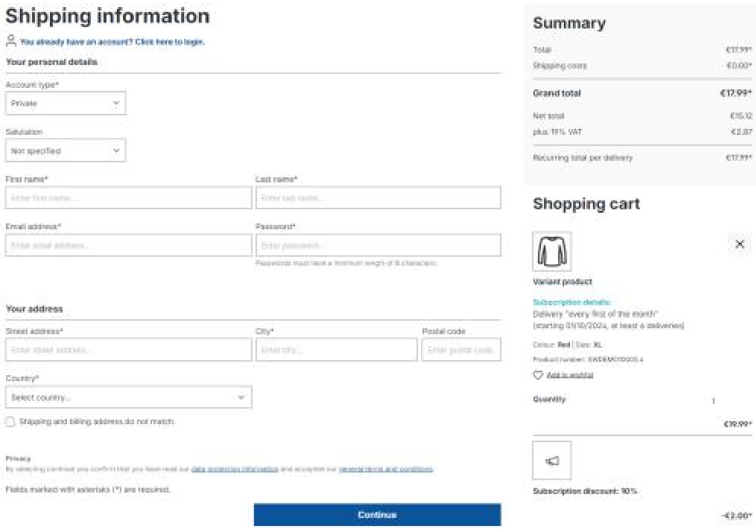


If a subscription plan is selected, the “Add to shopping cart” button changes to “Subscribe now”.



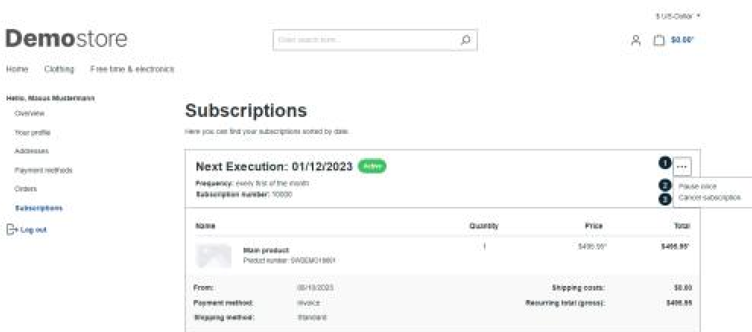
A separate checkout follows.

A combination of subscriptions and one-off purchases in one checkout is not possible.



Subscription features within the customer-login

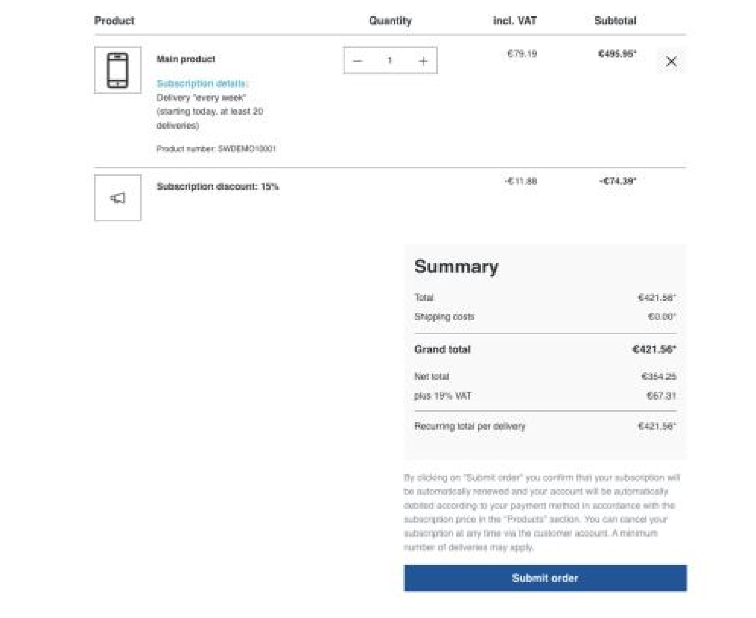
The customer has a seprarate view for subscriptions in his login. Within this view he has the option to pause or cancel the subscription.



The customer can click on the **option menu (1)** in the upper right corner of his subscription, and a menu appears.
In the menu he can decide if he wants to **pause (2)** the delivery for one term, or to **cancel (3)** the subscription.

Customer view in the checkout

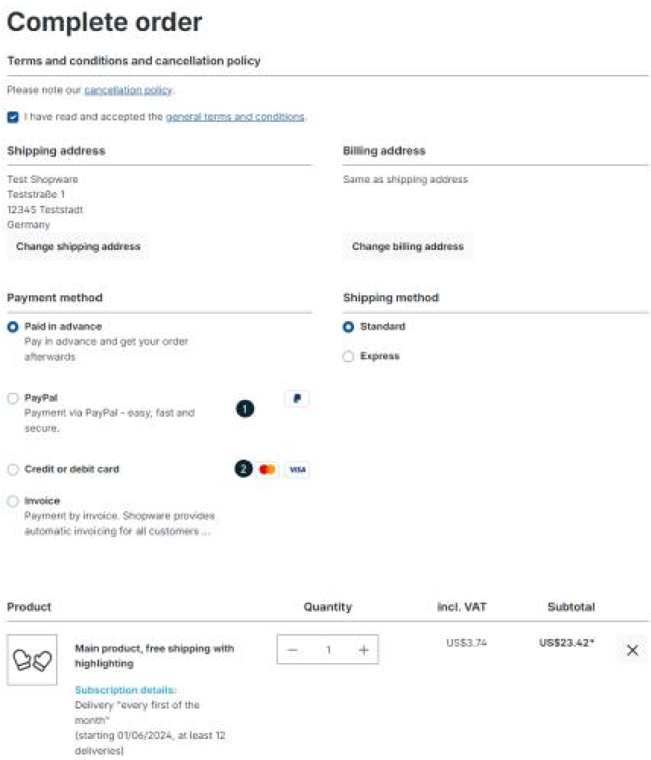
The following screenshot shows the checkout process from the customer's perspective when they have selected a subscription item.



Here you can see that the subscription details can be found under the main item. In addition, the discount for the subscription item is automatically added to the shopping cart. Under the summary, you will find a small note about the subscription debit.

Usable payment methods

For subscriptions, you can currently use the basic payment methods prepayment and invoice.



If you have activated PayPal Vaulting, your customers can also take out subscriptions with **PayPal (1)**. If **credit cards (2)** are also activated in PayPal Vaulting, these are also available for a subscription.

Advanced Search 2.0

Since of Shopware 6.5.6.0, AdvancedSearch will **only** use OpenSearch.

Advanced Search is part of the Commercial extension and is available to you as an extension from the Shopware Evolve plan.

SaaS customers can already use Advanced Search without any further installation.

Advanced Search offers you simple configuration options and high performance due to the OpenSearch basis.

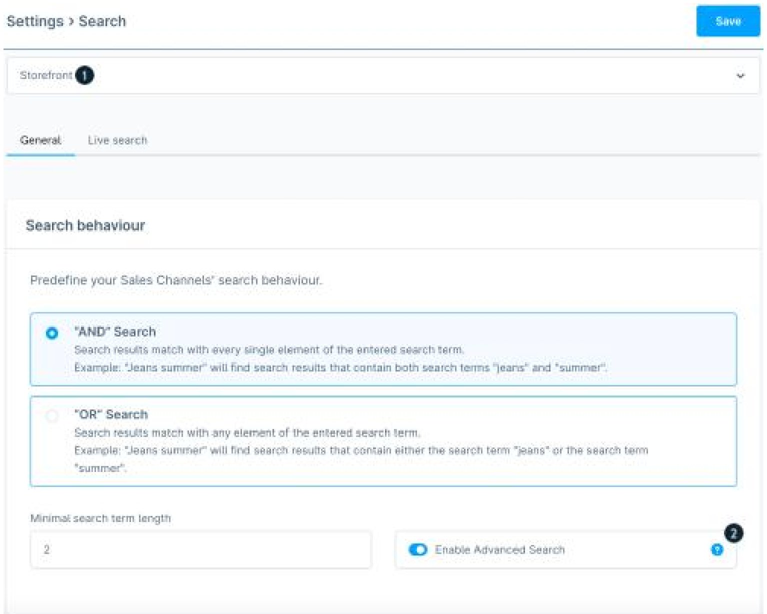
Requirements

Since Advanced Search is based on OpenSearch, an OpenSearch instance is a prerequisite for operation. You can learn how to integrate OpenSearch into Shopware 6 here.

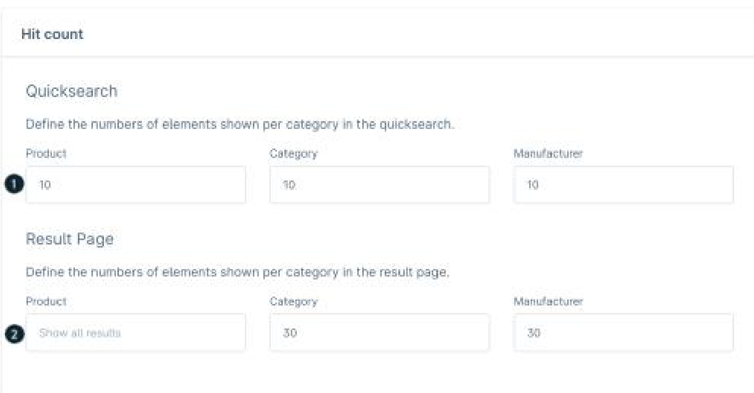
Additionally, the Commercial extension must be installed & activated. More information about the Commercial extension can be found here.

General

The settings for the Advanced Search can be found in the Admin under **Settings > Search**.



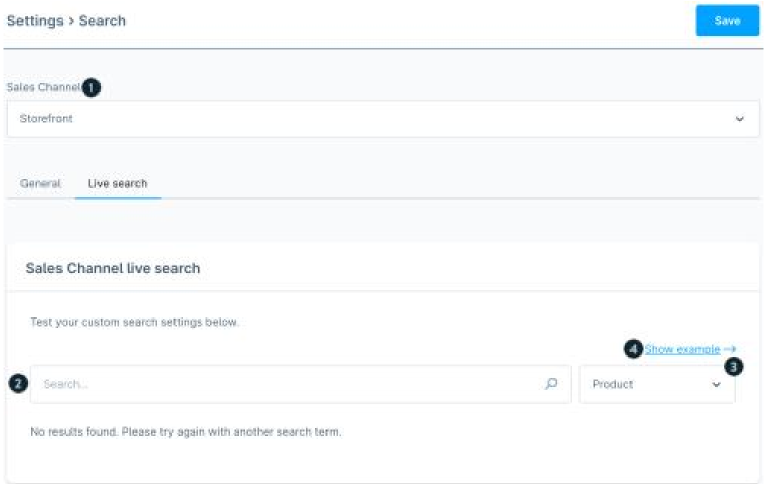
Advanced Search can be configured per **sales channel (1)** and can be enabled/disabled via **Enable Advanced Search (2)**.



In the **Hit Count** section you define the number of displayed elements for the **preview search (1)** and the **results page (2)**.

Live search

In this section, you will be shown a preview of the search results based on a sales channel without having to go to the storefront.

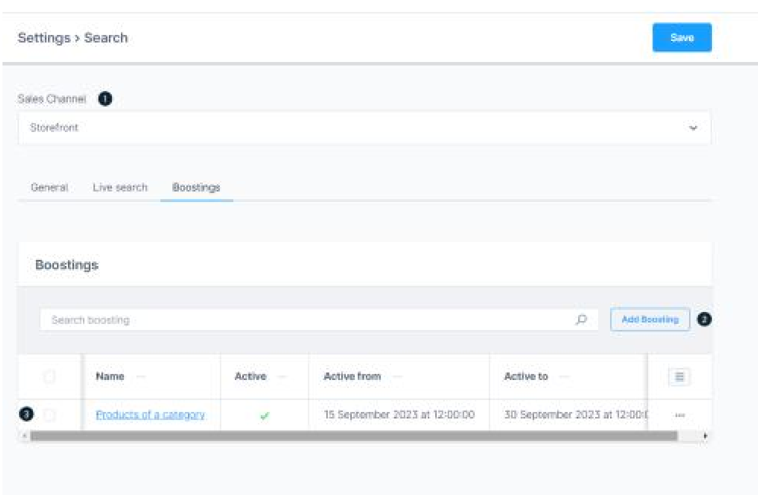


Sales Channel (1): Select the sales channel where you want to test your search.
Search (2): Enter the term you want to test.
Type (3): Select the type (Product, Category or Manufacturer) of the search term.
Show example (4): Opens a modal with examples of search queries.

Boostings

The boosting settings are available from Commercial Plugin Version 5.5.0.

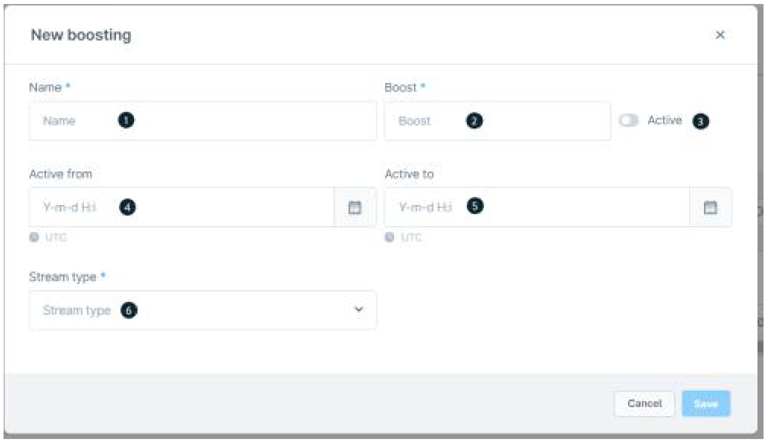
In addition to the prioritization of individual records to be searched, it is possible to create additional boosts.



A boosting offers you specific configuration options, e.g. to display certain products further up in the search results.

In **Sales channel (1)** you are shown for which of your shops you are editing a boosting. With **New boosting (2)** you open the form to define a new boosting. In the **lower area (3)** you will see existing boostings for this sales channel, with information on whether they are active and in which period. Click on the **name** or **... > Edit** if you want to edit a specific boosting.
General boosting settings
If you want to create a new boosting, some settings are the same for each type of boosting. You can create

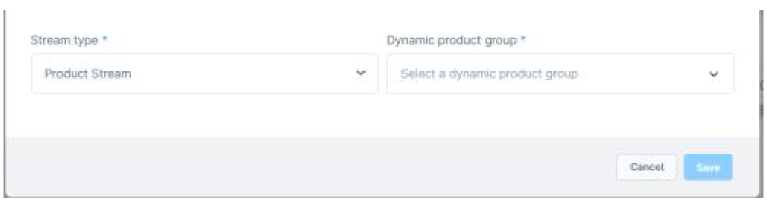
boostings for products, categories and manufacturers.



To configure a product boost, first enter a **Name (1)** and the desired boosting relevance in the field **Boost (2)**. This boosting relevance is added to the products' already received relevance. To activate the boosting, click on the **Active button (3)**.
Optionally it is possible to use the boosting only in a certain period of time. To do this, set the period in the fields **Active from (4)** and **Active to (5)**.
You use the **stream type (6)** to decide at which point the relevance is to be increased by this boosting. The three types are described in more detail below.

Stream type product boosting

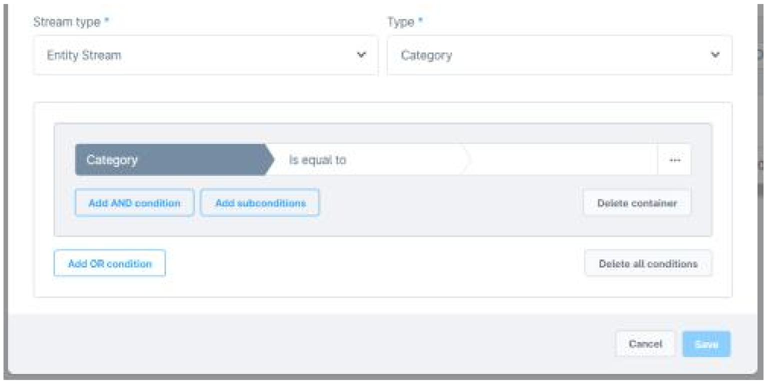
Existing dynamic product groups are used for the boosting of products. The products that are available in the product group and to which the search query generally applies are given a higher rating.
If you have not yet created a corresponding dynamic product group, we recommend that you do so as a first step.



As **stream type** select Product Stream, this will display the field **dynamic productgroup**. In this field you can then choose from the existing dynamic product groups.

Stream type entity stream - category

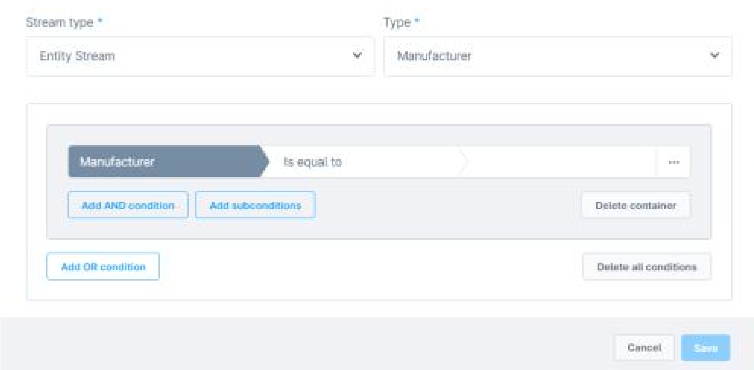
You can define your own rules for the boosting of categories and manufacturers directly in the boosting modal.



Select **Entity Stream** as the **stream type** in the **Type** field Category.
The option to create rules that are applied to categories is then displayed. This rule configuration is based on the Rule Builder. With this you can create individual conditions on the basis of which the boosting is to be applied.

Stream type entity stream - manufacturer

You can define your own rules for the boosting of categories and manufacturers directly in the boosting modal.

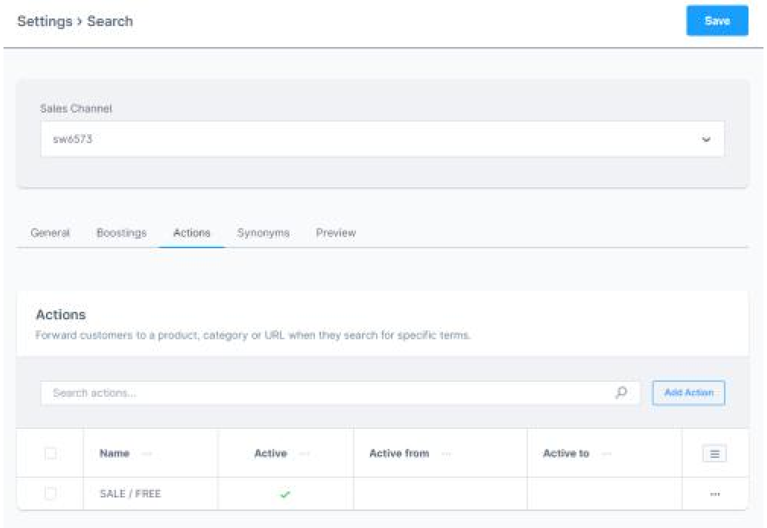


Select **Entity Stream** as the **stream type** and in the **Type field** Manufacturer.
The option to create rules that are applied to categories is then displayed. This rule configuration is based on the Rule Builder. With this you can create individual conditions on the basis of which the boosting is to be applied.

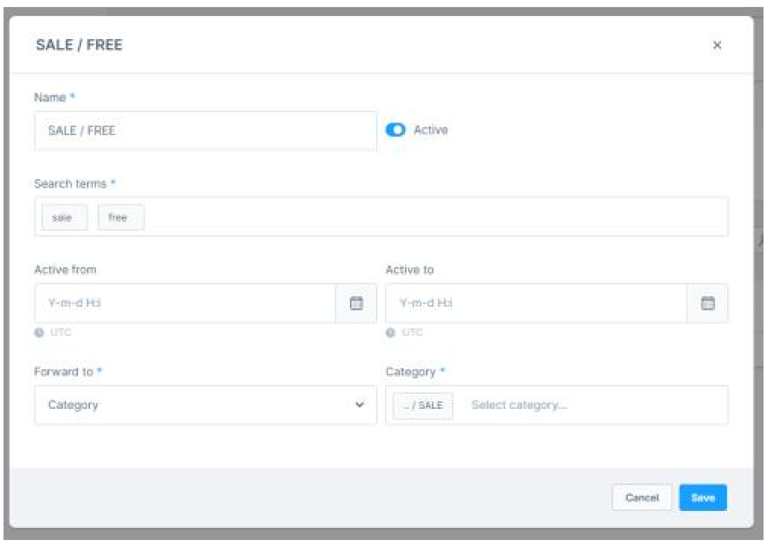
Actions

You can use the actions to define redirects from customers to a product, a category or a URL. This is useful if you want customers to be directed to a desired destination.

For example, if you see that customers often search for something specific, you could create a category with your own content and redirect them there.



If you open the configuration via "Add action", you can enter various points here that will later be used for forwarding.



- **Name:** The name will be listed later in the overview of the actions.
- **Search terms:** Enter one or more search terms here that should be forwarded to your final destination.
- **Active from / Active to:** Define the desired time period here
- **Forward to:** Redirect to a URL, category or directly to a product and then define the exact destination in the right area.

With the example configuration, the customer is forwarded directly to the SALE category when searching for the terms "Sale" or "Free" and you prevent the customer from being shown any results in this case.

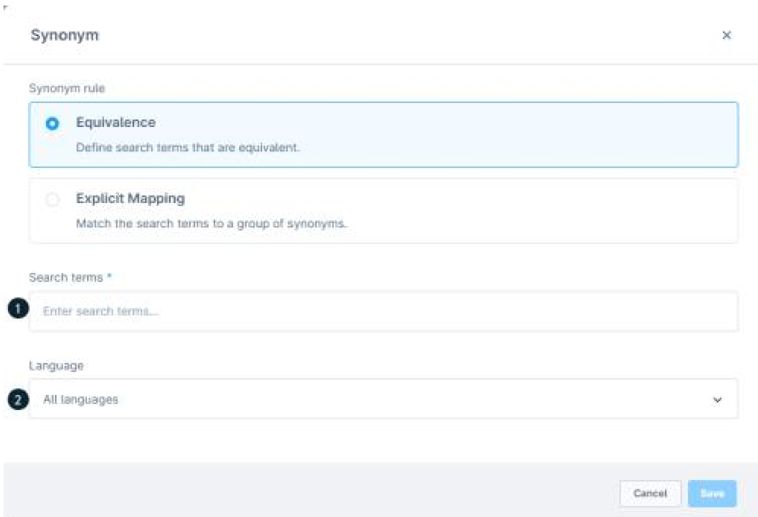
Synonyms

In search, the use of the term "synonyms" usually refers to the function of search engines or search tools to display alternative terms or expressions that have a similar meaning to the search term entered. This feature helps users refine their search results by presenting them with similar terms or variations that may be relevant.

For example, if someone searches for "car", a search engine could potentially display synonyms such as "vehicle", "motor vehicle" or "passenger car" to provide the user with additional options. This makes it easier to find relevant information and expands the scope of search results.

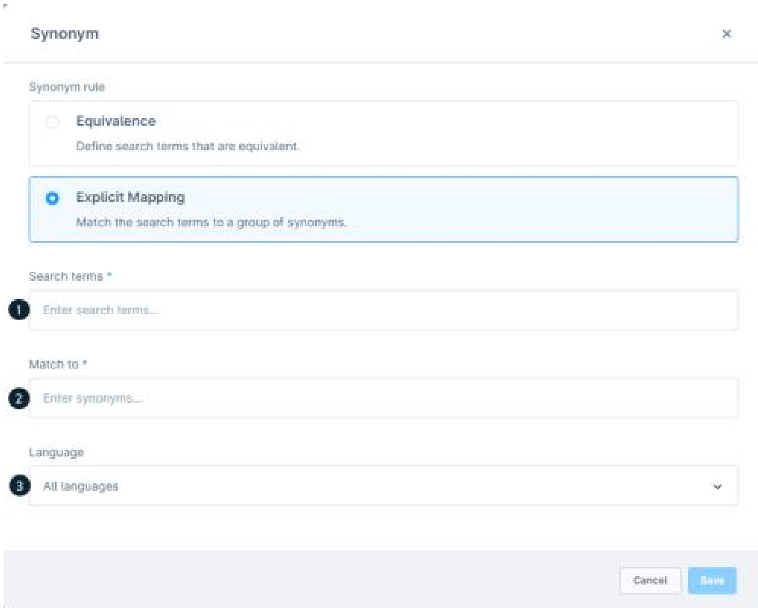
When creating a new synonym, you have the option of using two different synonym rules. "Equivalence" or "Explicit mapping".

Equivalence



Terms such as "wifi, wlan, w-lan, wireless network" are completely equivalent. You can therefore select the synonym rule Equivalence for these and then enter these terms in the **Search terms (1)** field. The results for these search terms will then be included on the results page. Then optionally select a **language (2)** for which this rule should apply.

Explicit Mapping



Terms such as "iPhone, smartphone" are not completely equivalent. However, you may still want all smartphones to be found for the term iPhone. In this case, enter the term iPhone in the **Search terms field (1)**. You can also add several terms here, such as Samsung or HTC.
Then enter the term smartphone in the **Match to field (2)**. You can also enter several terms here, which will then be used as equivalents.
Finally, optionally select a **language (3)** for which this rule should apply.

Warehouses

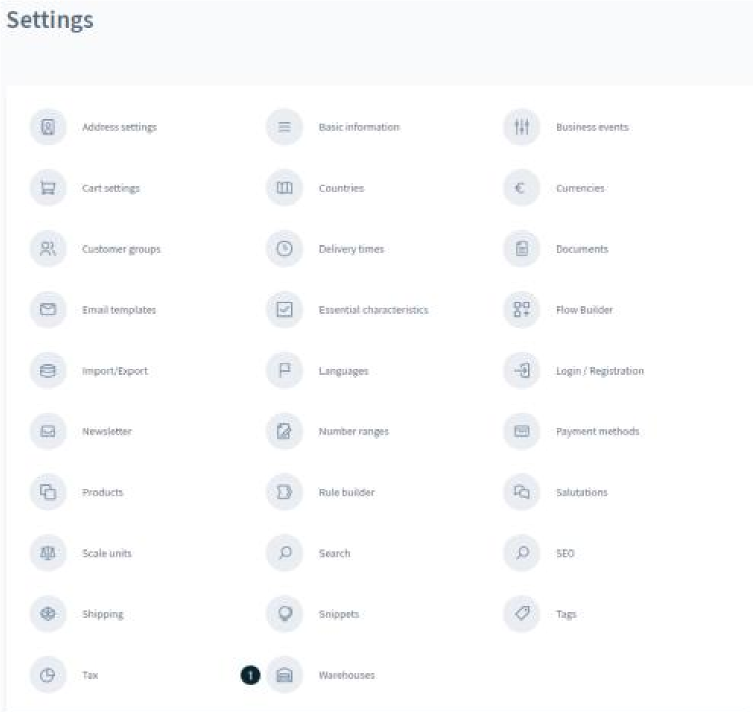
If you have multiple warehouses to store your products, you can define and manage your warehouses in this mask.

You can group your warehouses within a region to enable regional shipping in combination with rules.

This feature is available as part of the Beyond Plan from version 6.4.19.0 and upwards.

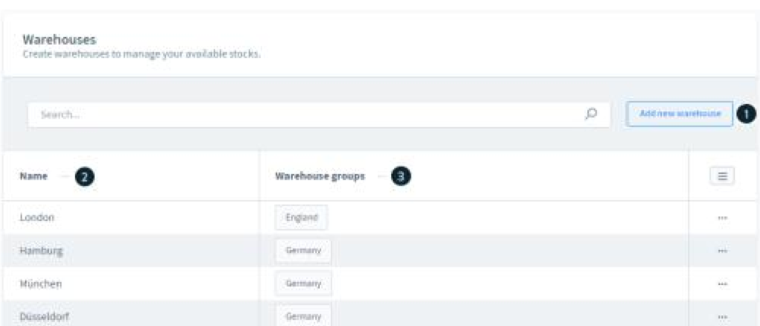
Definition of management of warehouses and warehouse groups

You´ll find the warehouse management in **Settings > Shop > Warehouses (1).**



Warehouses

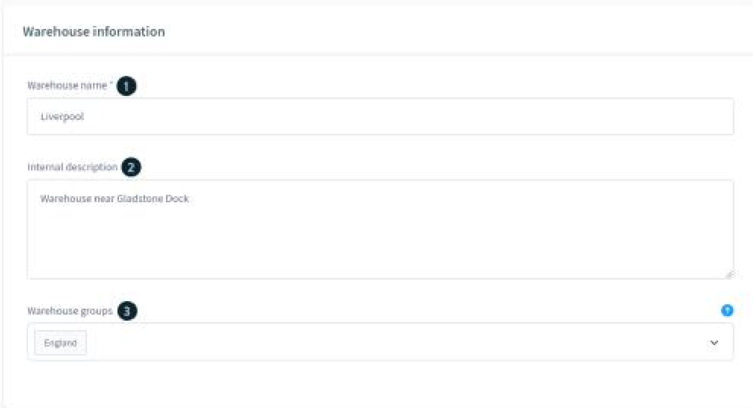
In here you can manage your warehouses. These warehouses appear in the product mask and you can manage the stock for every warehous within the products.



The view shows the available **warehouses (2)** and the **warehouse groups (3)** they are attached to.

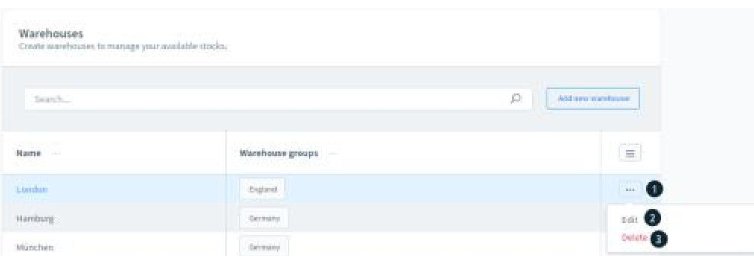
Adding a warehouse

To add an additional warehouse you click on the button add **new warehouse (1)**.



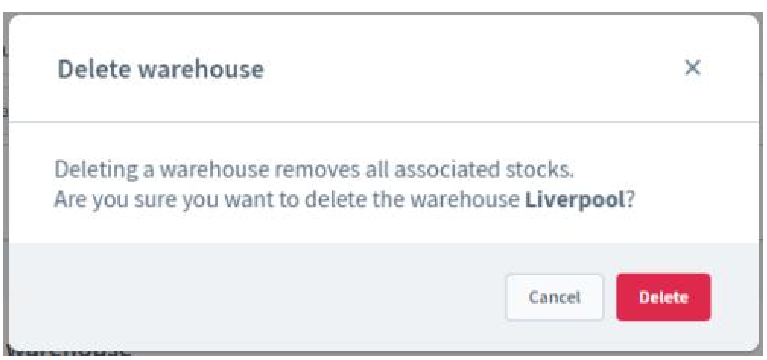
Give a **Name (1)** to the warehouse. In the **description (2)** you can put additional information about the warehouse such as Address or the stored products. In the dropdown-menu **Warehouse-groups (3)** you can add the warehouse to one or more warehouse groups. The goal is to prioritize the warehouses within the orders in relation to the shipping address, in addition with rules. E.g. for international shipping, the order would be sent from warehouses near the shipping address to shorten the delivery times and tax, and avoid customs.

Edit and delete a warehouse

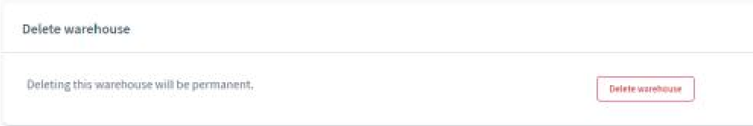


To edit a warehouse click on the button **... (1)** in the last column and choose **edit (2)**.

If a warehouse has to be deleted click the button **... (1)** and choose **delete (3)**. A confirmation message appears.

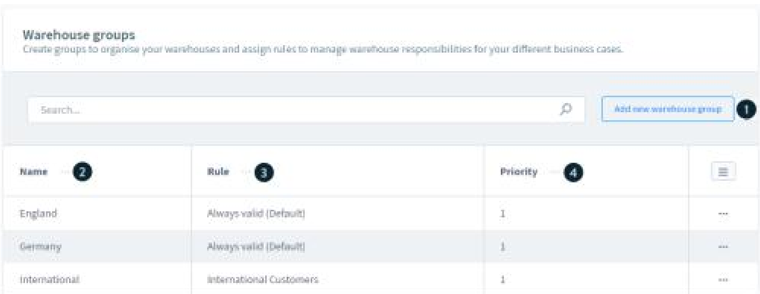


It is also possible to delete a warehouse within the edit mask of a warehouse. A **delete warehouse** button is shown at the bottom of the mask.



Warehouse groups

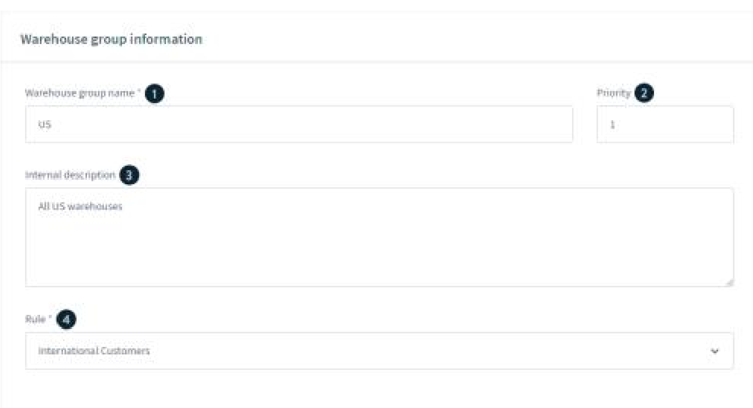
Define warehouse groups to combine regional warehouses or warehouses with certain stock types.



The view shows the **names (2)** of the warehouse groups as well as the assigned **rules (3)** which select the warehouse groups in relation to the shipping address.
Column **priority (4)** shows the order in which the warehouse groups are prioritized when using the same rule.

Define a warehouse group

To create a warehouse group click on the button **Add a new warehouse group (1).**

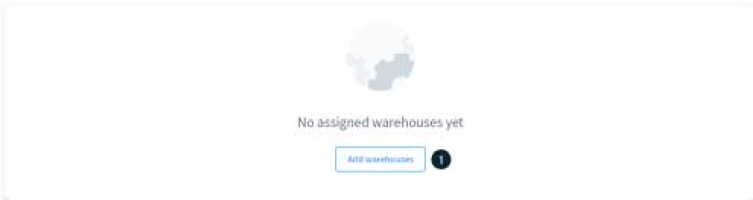


Define a **Warehouse group name (1)** for your warehouse group. This is a mandatory field.

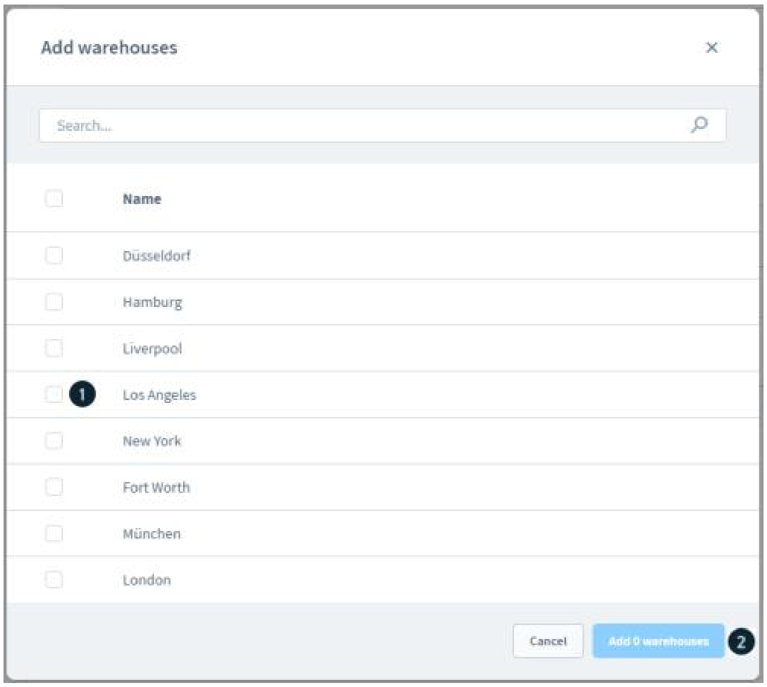
The **Priority (2)** is used in combination with the rule to select assigned warehouses for the shipment of orders.
Use the **Internal description (3)** to add additional information about the warehouse group.
In the dropdown-list **Rule (4)** you can select a rule to select the warehouse group that fits the order.

Assign warehouses to a warehouse group

Below the definition fields, you find the area to assign warehouses to the warehouse group. If there are no warehouses assigned it should show the view below.



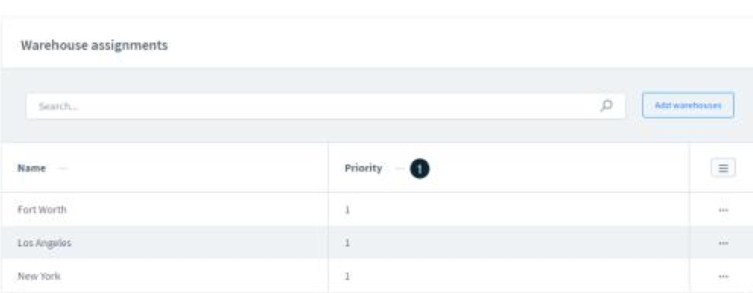
To assign warehouses to the warehouse group click on the button **add warehouses (1)**.



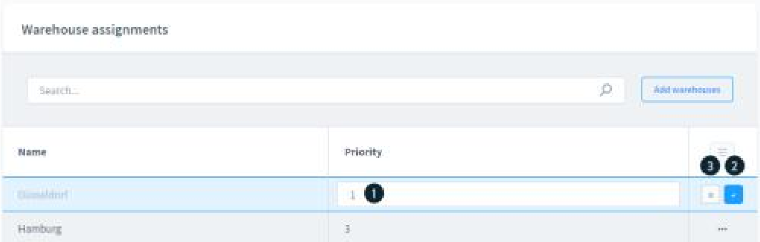
Choose the warehouses with the **checkbox (1)**, to add them to the warehouse group.
To save the addition click on the button **Add warehouses (2)**.

You are also able to add warehouses to warehouse groups with the dropdown list within the warehouse.

Prioritize warehouses within a warehouse group



If products are stored in several warehouses of a warehouse group you can prioritize them in the column **priority (1)**.
Double-click the priority field behind the warehouse, if you want to change the priority of a warehouse.

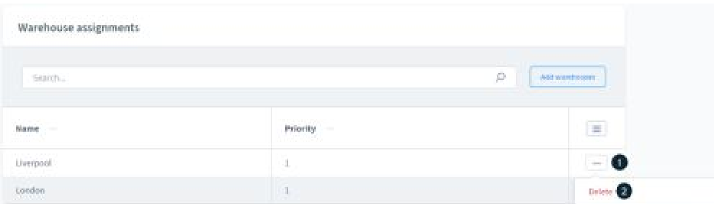


Enter the **Priority(1)** and save click on the **Check-button(2)** to save the entry. To cancel the entry click on the **X-button(3)**.

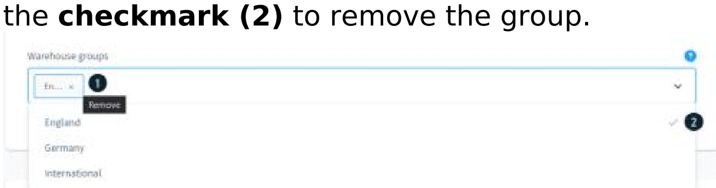
Delete a warehouse from a warehouse group

You can use 2 ways to delete a warehouse from a warehouse group.

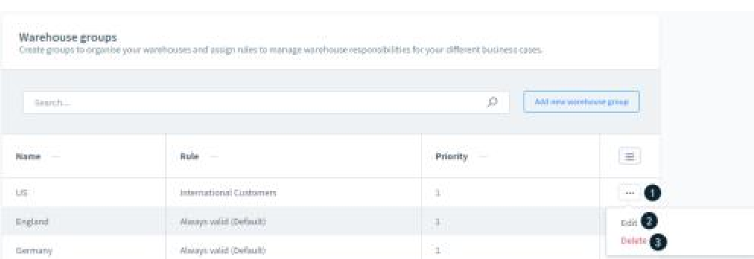
1. Within the list of warehouses click on the button **... (1)**. Then choose **delete (2)**.



2. Open a warehouse and click on the X in the **goup entry (1)** or open the dropdown list and click on the **checkmark (2)** to remove the group.

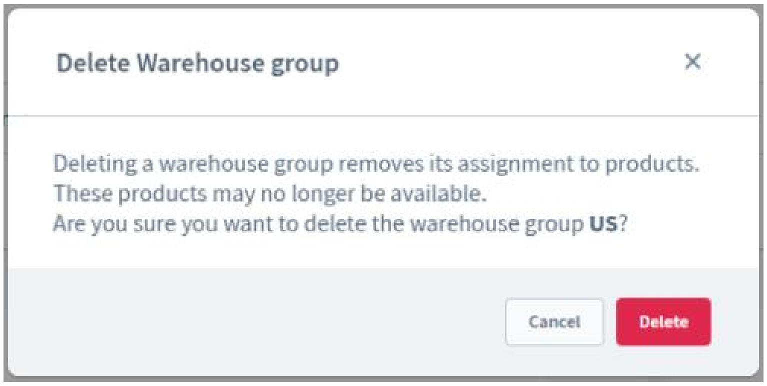


Edit and delete a warehouse group



To edit a warehouse group click on the button **... (1)** in the last column and choose **edit (2)**.

If you want to delete a warehouse group, click on the Button **... (1)** and choose **delete (2)**. A confirmation message appears.



Returns management

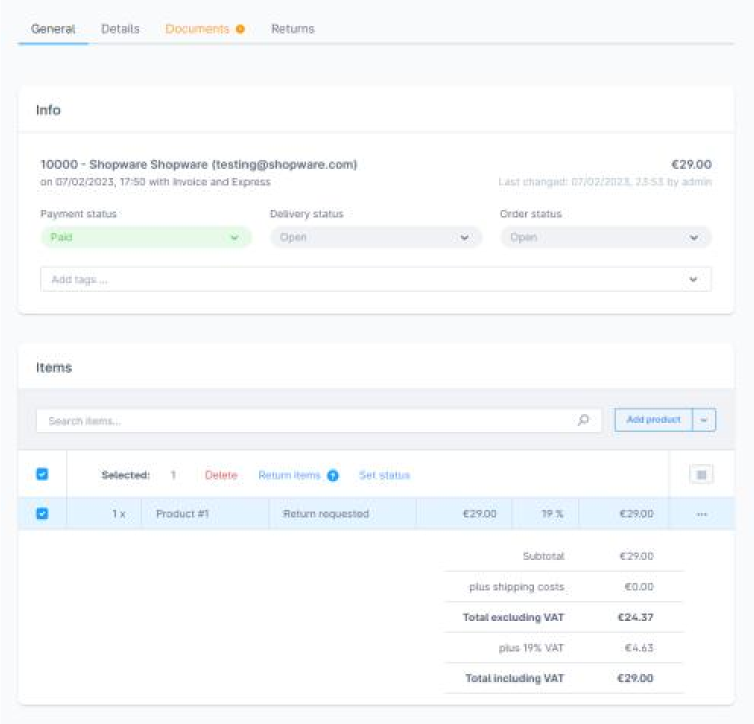
General

With the returns management you can process returns that you receive from your customers directly in the admin. As a merchant, you can create a new return based on an existing order.

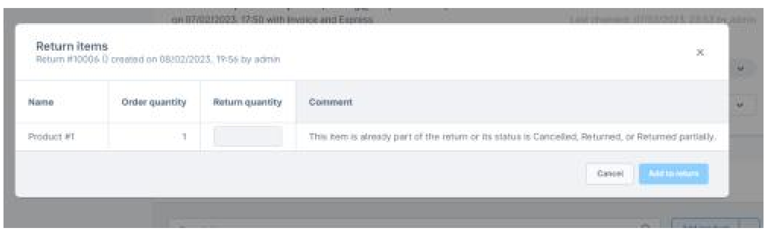
The returns management is available to you as of the Shopware Rise plan via the Shopware Commercial extension.

Create a return

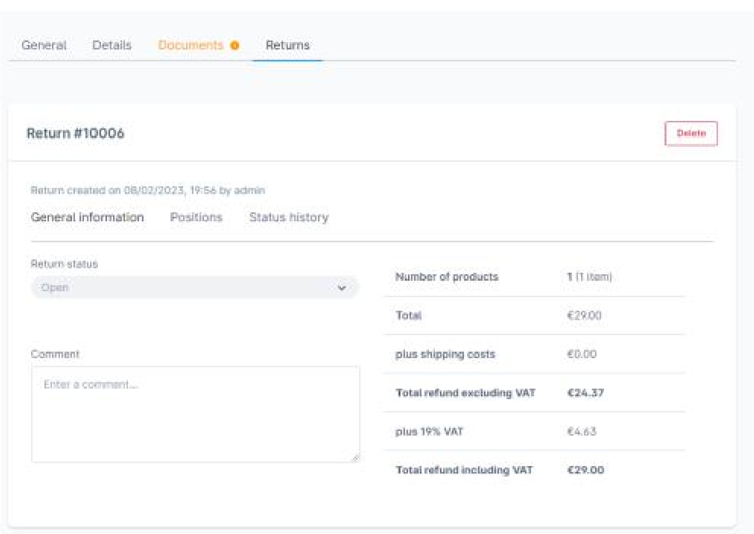
To create a return, you must open an existing order. In the next step, under the **General** tab, select the items of the order that you have received as a return and then select the new item **Return items**.



A window will open with an overview of the items you have selected. Here you can specify the **Return quantity** and enter an additional **Comment**. The return is triggered by clicking the **Add to return** button.



Within the order, a new **Returns** tab has appeared in which you can find all the details of the return you have just created and can also edit it further. For example, you can now assign a **Return status**, remove items from the return or view the **Status history**.



Please note that currently only one return can be created per order. In addition, there is currently no automatic stock calculation. This must be done manually.

A new document, the so-called **Partial cancellation**, can then be created under the tab **Documents**. This type of document is only available if an invoice has already been created.

From the time a return is created, your customers can view it in the customer account within the order overview. The return status you have assigned is displayed there for the customer.

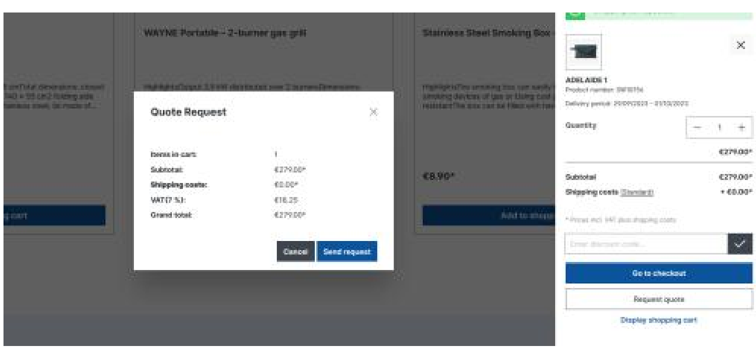
B2B Components

The B2B Components offer you the opportunity to equip your store with the most important B2B functions. The B2B Components also offer store customers, who have been authorized accordingly by the store operator, a variety of functions to map their own company structure. These include roles and contacts (sub-accounts for the customer's employees), orders including the approval process as well as order lists and individual order numbers.

Quote Management

If you have an evolve plan, the new quota management is available.

Often, B2B customers' requirements are so unique that the ordering process cannot be handled by default in the online shop but requires personal consultation with the supplier. In addition, B2B customers often aim for long-term business relationships where customized price offers enable closer cooperation and specific agreements tailored to their long-term needs. It is precisely for this communication that Evolve's new Quote Management feature comes into play. Here, you can exchange prices between buyer and merchant via the shop.



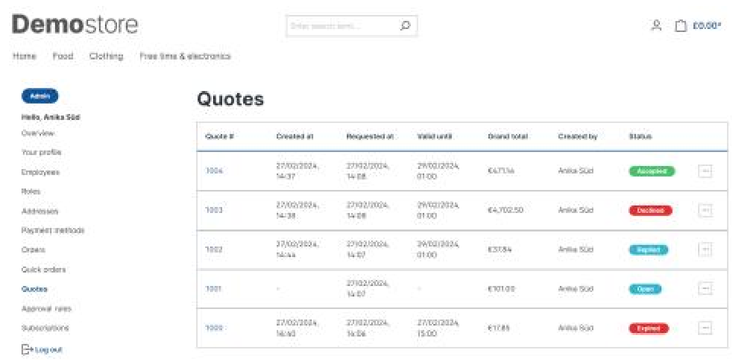
Request prices

As a logged-in B2B customer, you have the option to request a specific price for the items in the shopping cart.

To send a quote request to the dealer, click on **Request a quote** and then on **Send request**.

If you would like to add a specific comment, you can write it in the comment field.

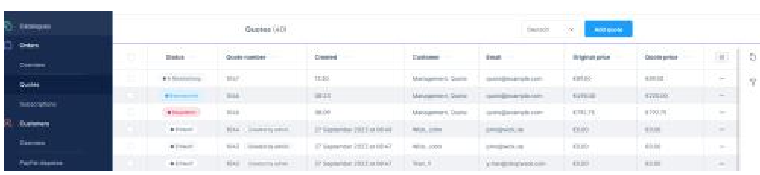
In the next step, you will see all your quotation requests in your customer account under **Quotes**.



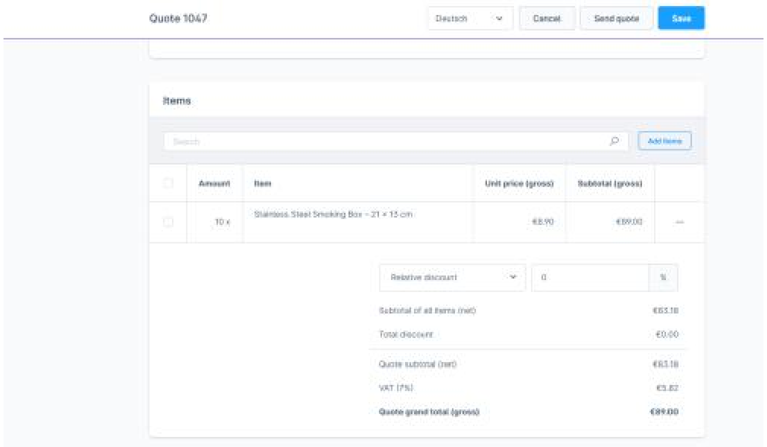
There are a total of 5 statuses: Open, In Progress, Accepted, Rejected, Answered and Expired.

Edit quotes

As a merchant, you have the possibility to view and edit the offers in the admin in the area **Orders > Quotes**. Here you have a complete overview of all received offers.

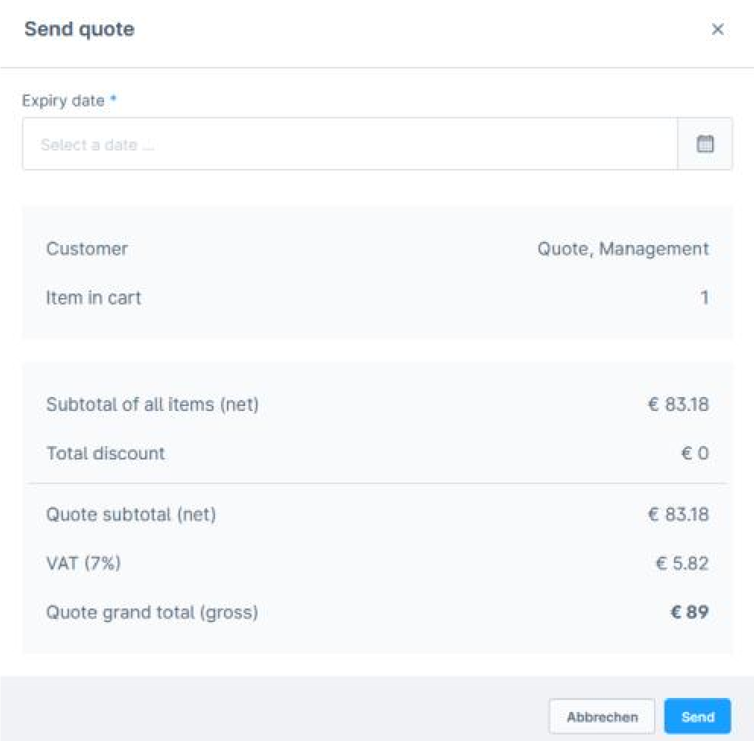


In the next step, you can edit the requests and enter an individual price or discount. If you agree with your price adjustment, you can send the quote back to the customer by clicking the button **Send Quote**.



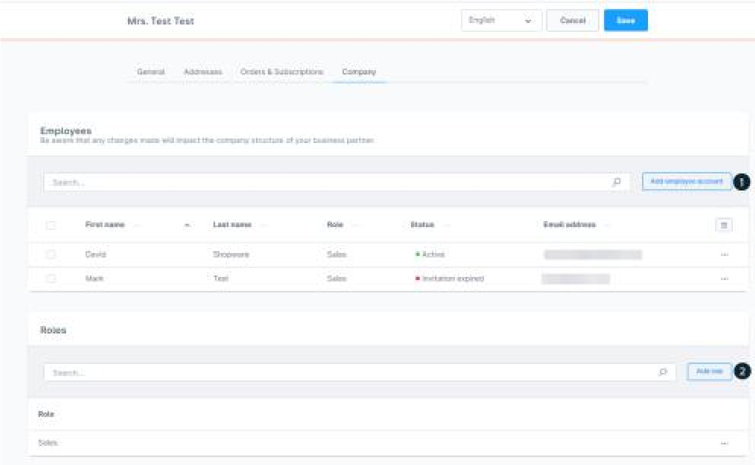
You can set a time limit for your offer by entering an expiry date in the next step.

If you would like to add a comment to the offer, you can do so in the message field.



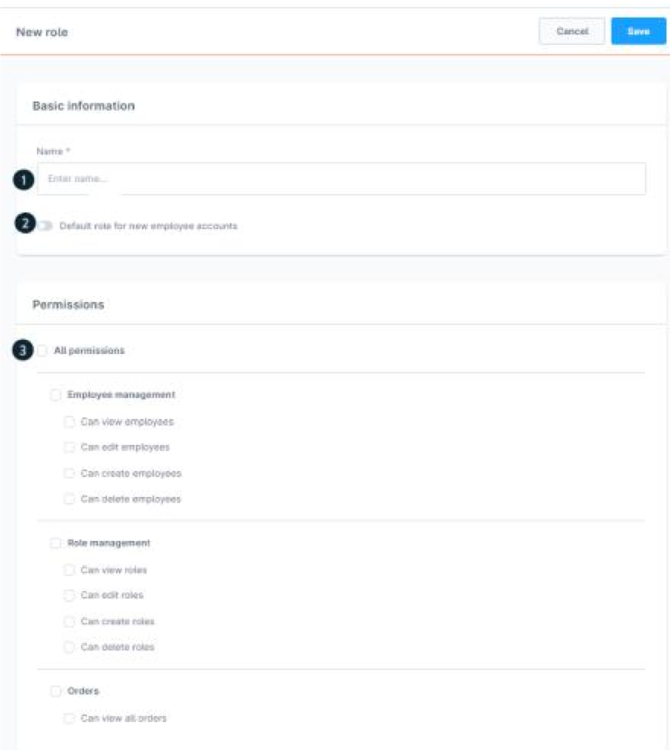
Employee Management

From Shopware version 6.5.6.0 and the Evolve plan, it is possible to use the employee management. This allows you to create employees and assign roles to them. In order for the **Company** tab to be available for the respective customer, the employee management must be activated in the customer's edit mode.

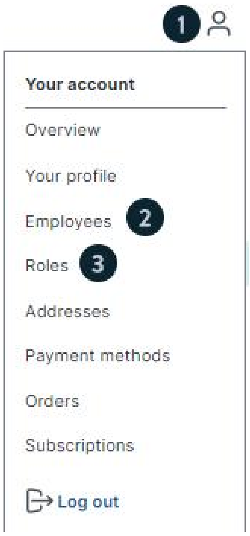


You can invite a new employee to the company by clicking the **Add employee account button (1)**. For this purpose, the first name, last name and e-mail address must be entered. The role is optional. In the overview, you can check the status of each employee. After the invitation has been accepted within 2 hours, the employee is part of the organization. Via the three points, you can deactivate it if necessary.

You can create a role via the button **Add role (2)**.



First, you enter the **name (1)** for the role. You can also decide whether this role should be used as the **default role for new employees (2)**. Furthermore, you can set the **permissions (3)** for the employee here. These are limited to the areas of employee management, role management and orders.



In the frontend, the respective employee can also create roles and manage employees. To do this, first log in and go to the **your account icon (1)**. Here you can then go to the respective **employee management (2)** or to the **role management (3)**. The configurations here are the same as in the admin.

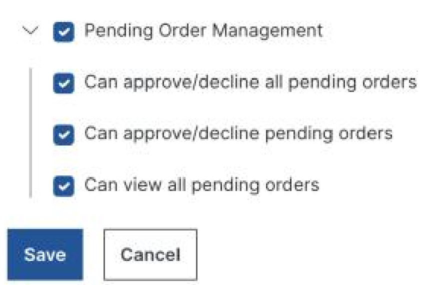
Approve orders

As of Shopware version 6.5.8.0 and the Shopware Evolve plan, it is possible to use the approve orders function. This enables your customers to activate this function for a B2B account.

The function can be activated for each customer by first going to edit mode in the admin's customer overview and then setting the "Order approval" function to active.

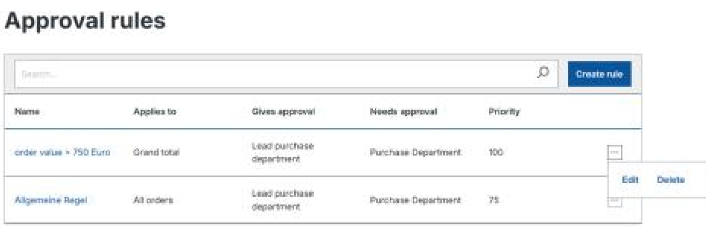
Activation in the frontend

You must then create a role in the activated customer account in which you activate the corresponding functions. The role is created by clicking on Roles --> Add role in the overview. Alternatively, you can also create the role in the Administration.



Approval rules

You use the approval rules to define who is authorised to grant order approvals and for whom. You use the roles you have defined for this assignment.

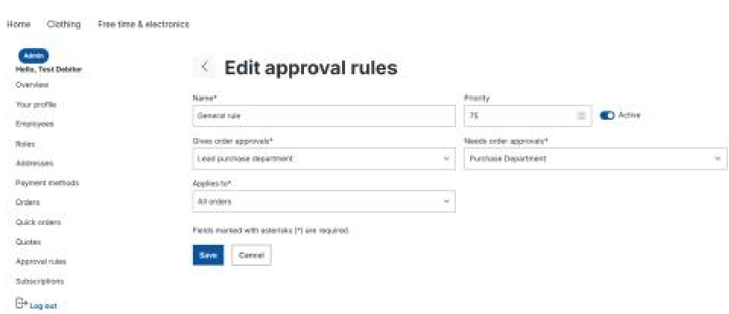


Click on **Create rule** to create a new approval rule. If you have already defined rules, they will be listed here. You can **edit** or **delete** an existing rule via **[...]**

Create a new rule

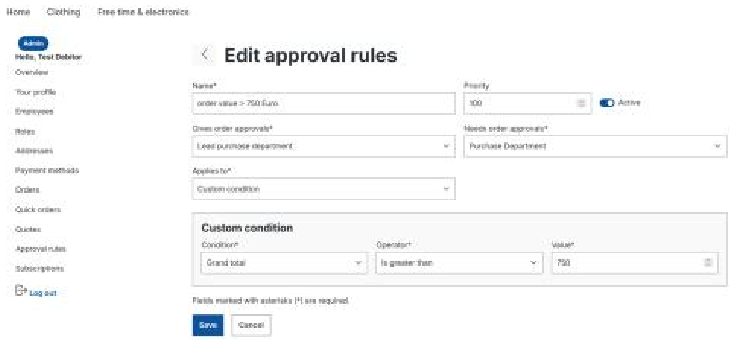
If you want to create a new rule, the following fields must always be filled in.

- **Name** (the name of the rule. It is best to choose the naming so that you can immediately recognise what the rule does)
- **Priority** (you can use the priority to control which authorisation rule takes precedence over others. The higher the number entered, the higher the priority of this rule. For example, if two rules apply, the rule with the higher priority is applied).
- **Gives order approvals** (Here you select the role that can grant the approvals | e.g. managing director, purchasing manager, etc.).
- **Needs order approvals** (Here you select the role that requires approval of the order | e.g. trainee, buyer, etc.)
- **Applies to** (the selection options would be **All orders**, in which case it is always applied, or **Own condition**, which allows you to set up rule-based authorisations)



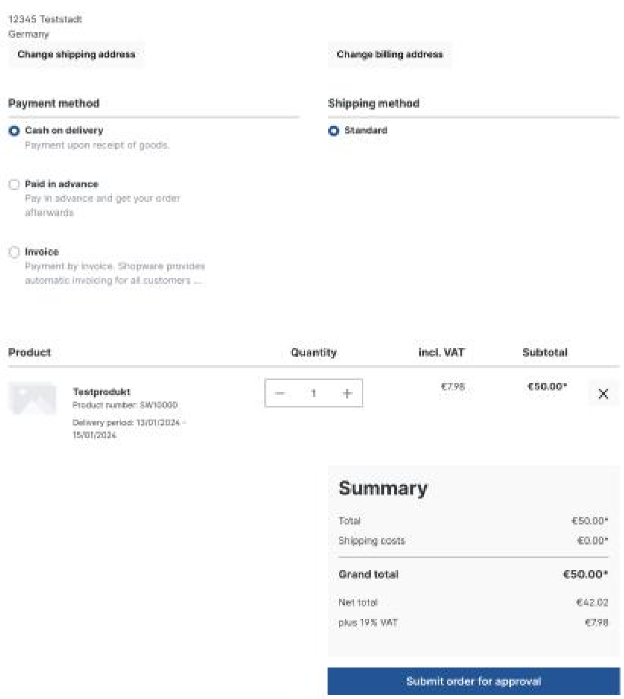
Custom condition

If you select "Custom condition" for the **Applies to** item, further selection conditions are displayed. The functionality corresponds to that of the Rule Builder, which you already know from the Shop Admin.

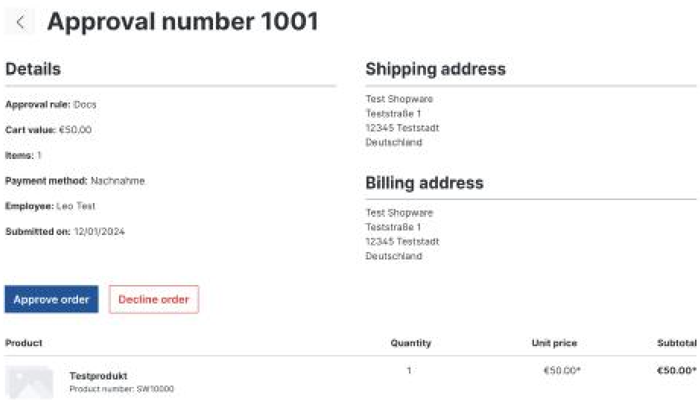


- **Condition** (in the dropdown you can choose between different items to determine when the authorisation rule should be applied. You can select Total, Total, Shipping costs, Subtotal of all items, Shipping method used, Payment method used, Total volume of all products or Total weight of all products).
- **Operator** (the selection differs depending on which condition you have previously selected. For example, if you want to react to a sum, "is equal to" or "is greater than or equal to" would be available here. If the condition is dependent on a dispatch type, you can choose between "is one of" and "is not one of").
- **Value** (here you enter a comparison value. If you have selected a sum, you define a monetary value. When comparing to a shipping method, you choose between your shipping methods and for other selections (e.g. volume) you enter the appropriate unit).

B2B customer accounts can then only order orders with approval. The B2B accounts will then also see this in the order completion.



The main B2B account is then shown this and has the option of accepting or rejecting it.



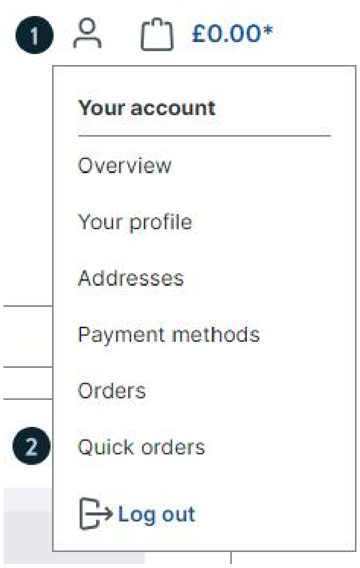
Quick order function

Starting with Shopware version 6.5.4.0 and the Shopware Evolve plan, it is possible to use the quick order function.
This allows your customers to speed up the ordering process by adding items to the shopping cart via item number or CSV file.

Activation

The function can be activated per customer by first entering the edit mode in the user configuration in the admin and then setting the "Quick order" function to active.

Frontend view



In the frontend, you can access the feature by clicking on the **account icon (1)** and then selecting **Quick Orders (2)**.

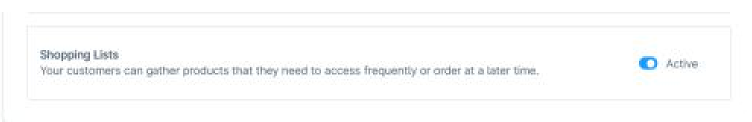
To speed up the general ordering process, you can search for products by **name or number (1)** and adjust the **quantity (2)** directly.
Alternatively, you can upload a **CSV file (3)**. After clicking on the button a window will open where you can upload your file. The file must contain the columns "product_number" and "quantity". You can also download a sample file there. As soon as all products are selected, you can **add them to the shopping cart (4)**. If you want to delete the list, you can do this with the **button "Clear list" (5)**.

Shopping lists

From Shopware 6.6.3.0 you can use the shopping lists in the B2B Components.

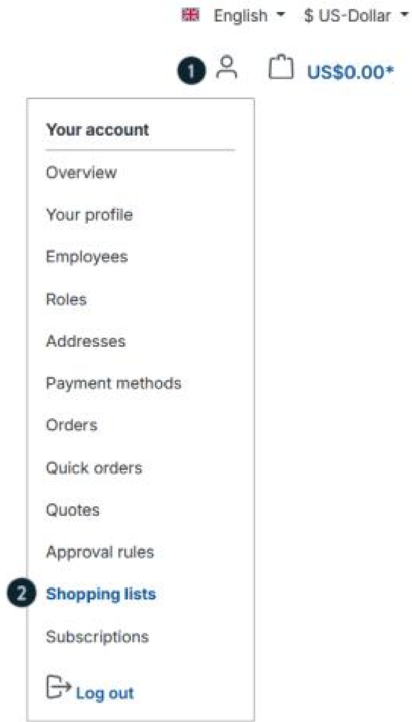
On the one hand, the shopping list can be used by B2B users to create a shopping list for a later purchase. On the other hand, the retailer can use the shopping list to provide an order suggestion for specific use cases.

Activation

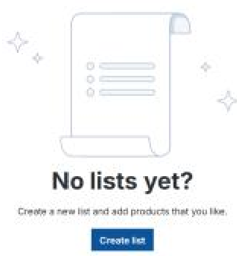


You can decide for each customer whether the shopping lists should be used. Open the customer in the administration and activate the slider for the shopping lists, as shown in the screenshot.

Frontend view

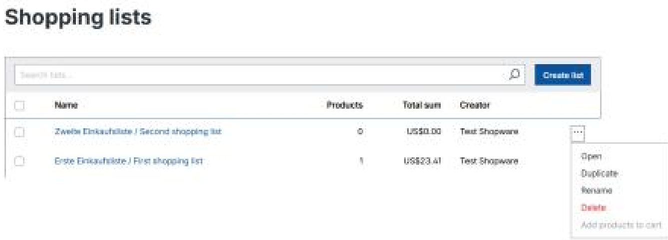


In the front end, you can access the feature by clicking on the **account icon (1)** and then selecting **Shopping lists (2)**.



If you have not used shopping lists before, you can start directly by clicking on **Create list**.

As soon as the first shopping list has been created, you will see this view:

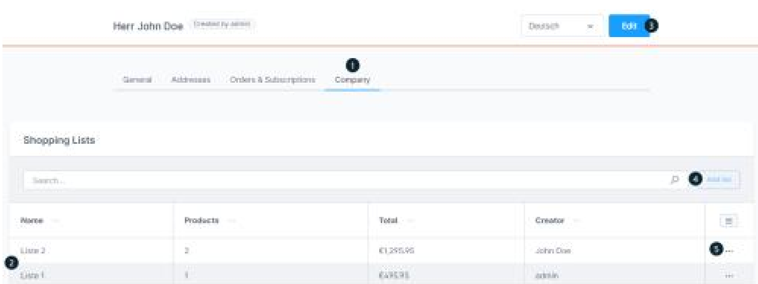


You can also create a new list via **Create list**. For each existing shopping list, you can access the context menu via **... . Open** shows you which products you have saved. If you want to use an existing list as the basis for a new one, you can obtain a copy of the selected list with **Duplicate**. If you are not happy with the name, you can use Rename. If a list is no longer required, you can delete it with **Delete**.

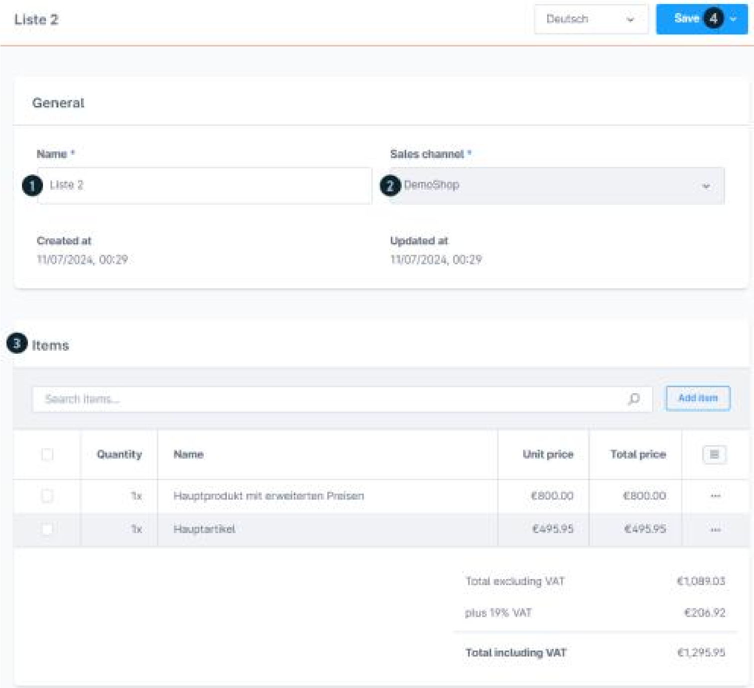
An order with the selected products is created when you execute **Add products to cart**.

Admin view

As a store owner, you have the option of creating or editing shopping lists for B2B customers in the admin.



Once you have activated the shopping lists for the relevant customer in the B2B Components area, you will receive an additional **"Company" tab (1)** in the customer account.
This tab shows the list of all **shopping lists (2)** for this customer. This contains an overview of how many products the list contains, the total value of the list and who created the list. As soon as you are in **edit mode (3)**, you can **add a list (4)** or **edit an existing list (5)**.

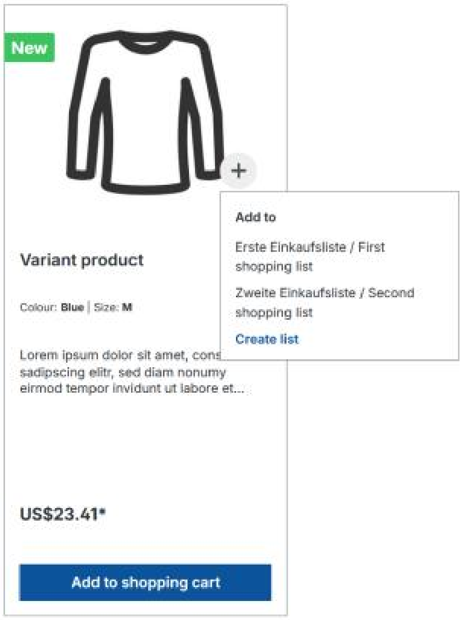


When you edit or create a new list, you can first define the **name (1)** in the General tab. For new shopping lists, you can also specify the **sales channel (2)** for which they are intended. For existing lists, this is fixed and cannot be changed.
In the **Items section (3)**, you can add or remove products and change quantities in a similar way to the order overview.

You can either save the list directly using the **Save button (4)** or save the changes as a new list or as a duplicate using the right arrow.

Add products to a shopping list

To add products to your shopping list, you can directly click on the grey plus sign in a category list. In the product detail view, you will find a plus sign labelled **Add to list**.



Under **Add to** you will find the names of your existing shopping lists. Simply click on the name of the list to which you would like to add the product. If you want to **create a new list**, you can use the last menu entry for this.

Sales Agent Login

Sales agents and independent dealers can access B2B relevant customers via the Sales Agent Login. This function can be set up as a separate installation.

It is set up either by your agency or your administrator on your own server or subdomain and is linked to your store.

You can find more information in the article Sales Agent.